



Introducing:

THE **ULTIMATE**
TOOL FOR
BUSINESS
SUCCESS



AN
ENGINE
THAT HARNESSSES

IMAGINATION

AN ENGINE CALLED

STORY

\ 'stôr-ē \

noun

A NARRATIVE ACCOUNT
OF INCIDENTS OR EVENTS
DESIGNED TO INTEREST,
AMUSE OR INSTRUCT



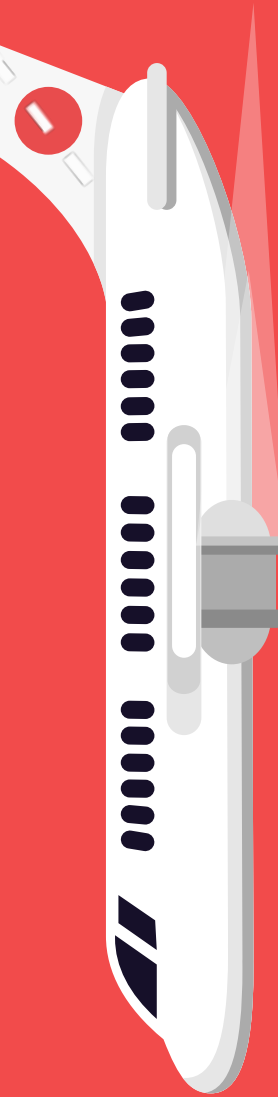
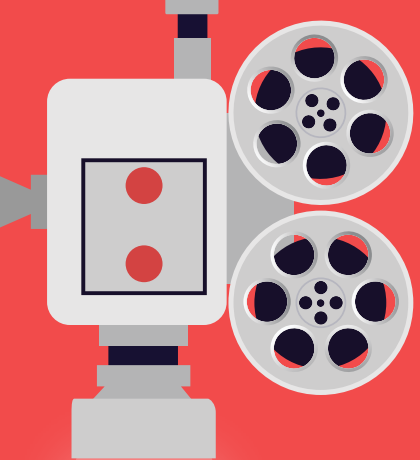
WE GO
BEYOND
'CORPORATE STORYTELLING'

AND USE
STORY DESIGN



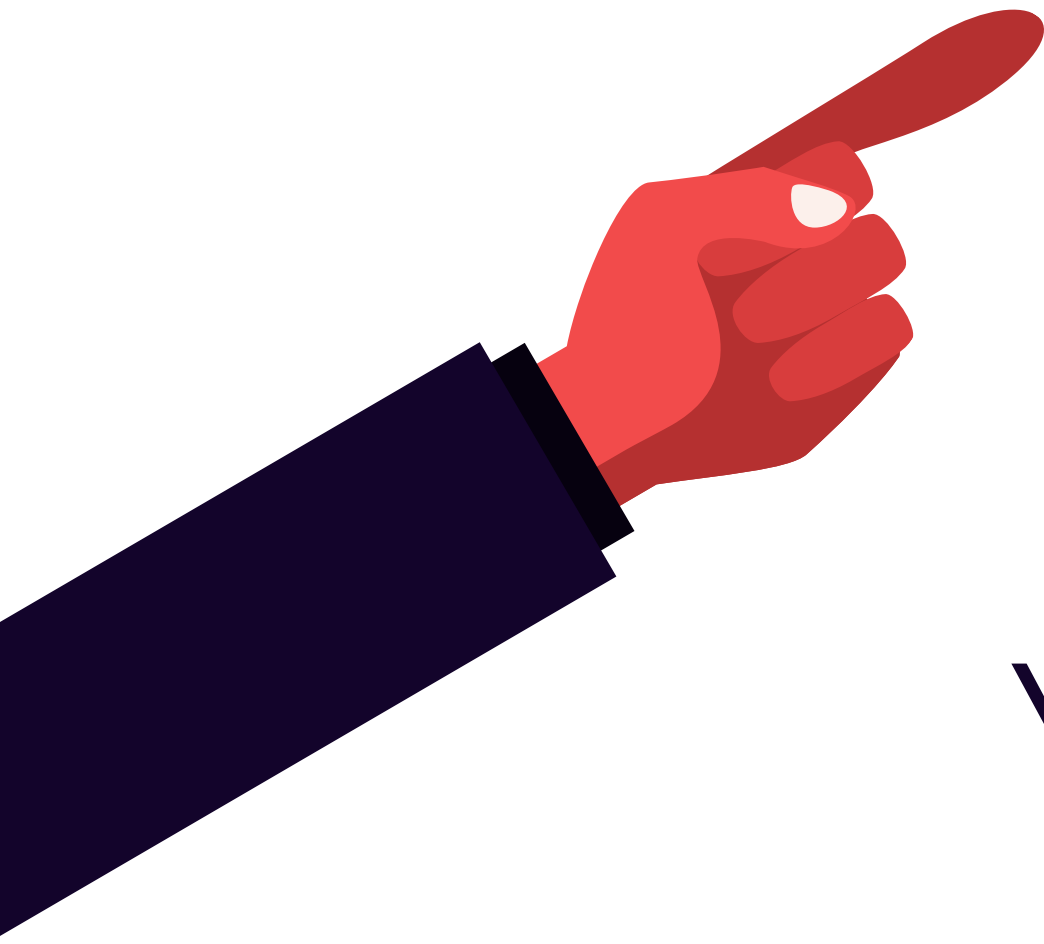
AS A STRATEGIC
BUSINESS
TOOL

A stylized illustration of a person in a dark suit and white shirt operating a vintage typewriter. The typewriter is dark blue with a large, stylized face on its front, featuring two large red circular eyes with white pupils and a wide, smiling mouth. The person's hands are positioned on the typewriter's keys and carriage. The background is a solid red color.



WITH
STORY

YOU CAN **DESIGN**
A **CLEAR PATH**
TO **ANY**
SUCCESS OUTCOME



EXISTING TOOLS FALL SHORT IN THIS NEW BUSINESS ERA



WE ARE FACING **UNPRECEDENTED** **CHALLENGES**



To survive...

To thrive...

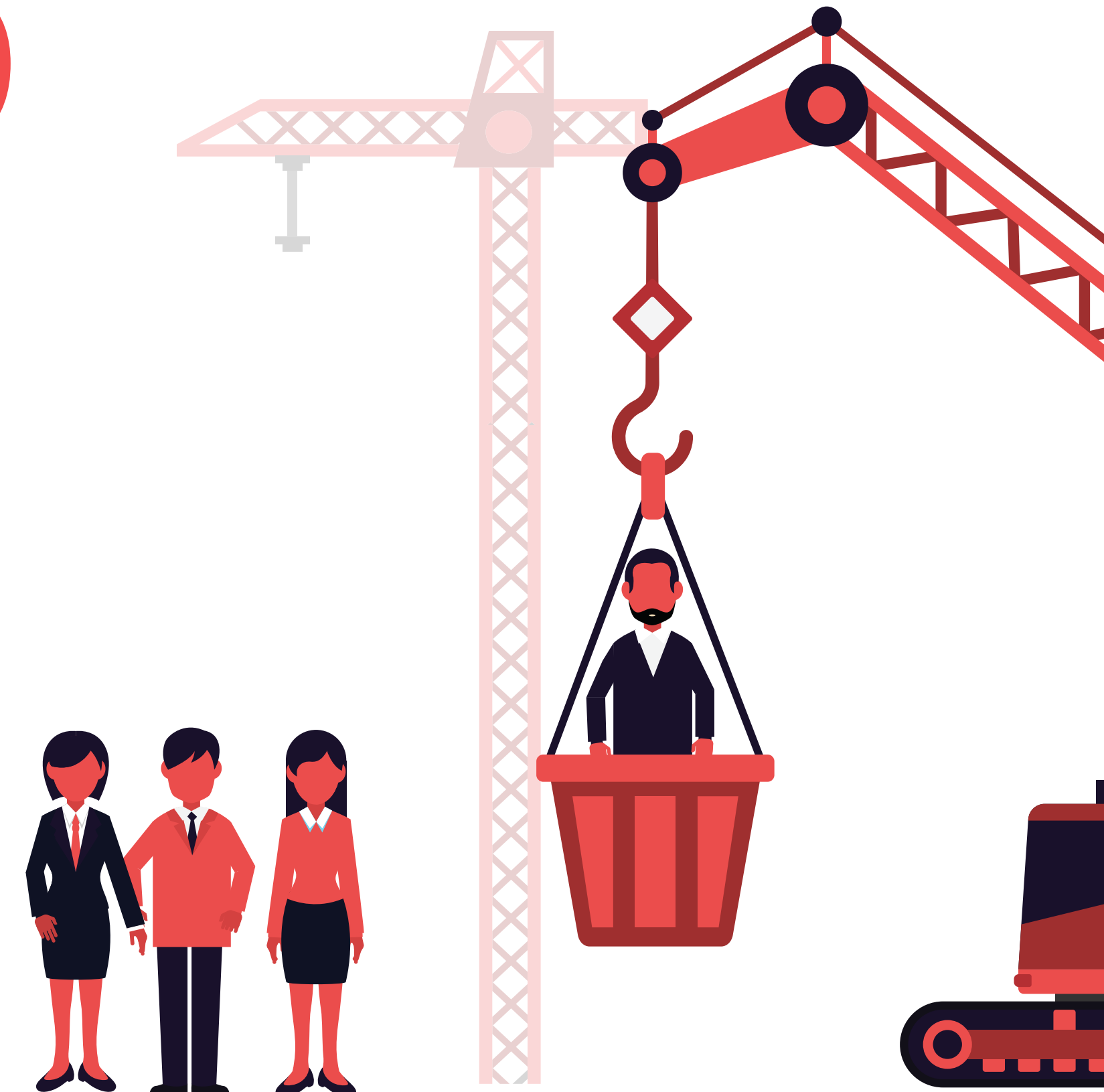
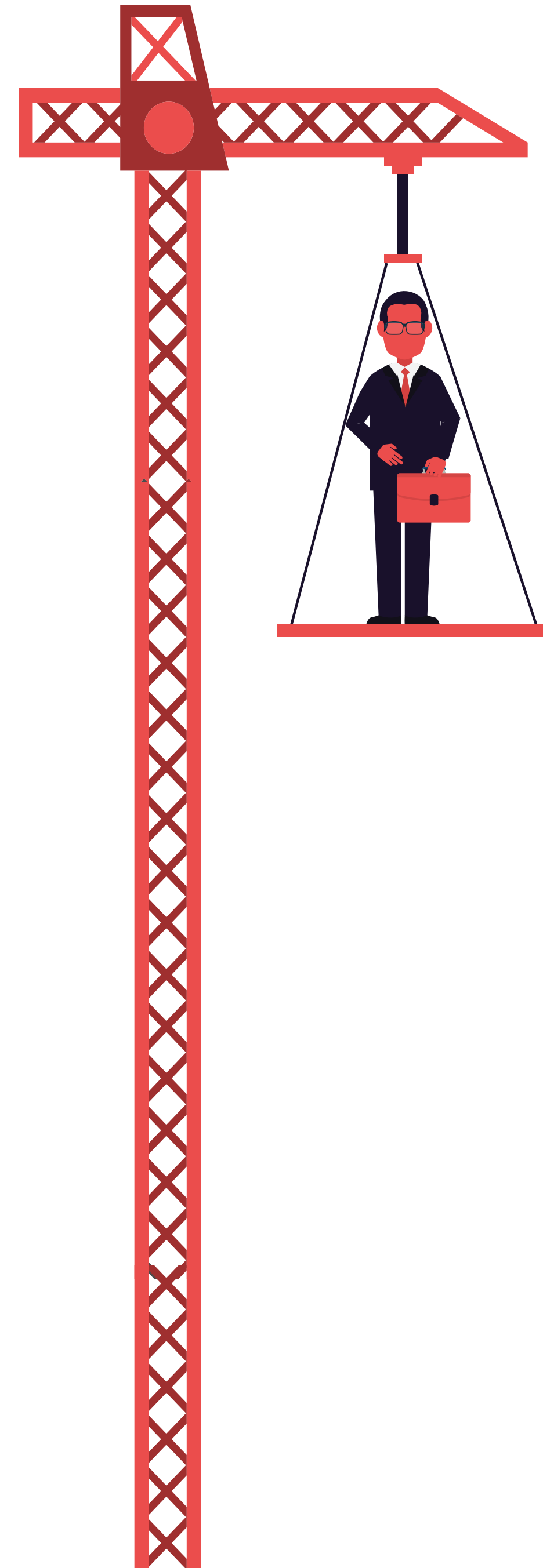
BUSINESS TODAY NEEDS A NEW CREATIVE TOOLKIT



STORY

HELPS BUILD STRONGER TEAMS

THROUGH SHARED VISION





STORY

REVEALS
STRATEGY

BY ANTICIPATING MOVES



STORY

IGNITES INNOVATION

BY HARNESSING HUMAN CAPITAL



(And so
much more!)

AT **Success
STORY**TM



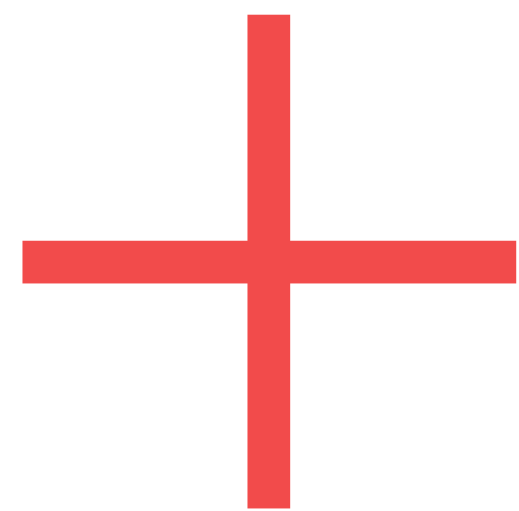
WE TRAIN YOU IN THE **ART OF STORYTELLING**
— AND THE **DYNAMICS OF STORY DESIGN**



— AND HOW TO **USE THEM**
IN A REAL-WORLD, NO-NONSENSE
BUSINESS ENVIRONMENT



**STORY
DESIGN**



**BUSINESS
STRATEGY**





SUCCESS

(BY DESIGN)



- Stronger engagement & drive
- Clearer vision & objectives
- Greater energy & inspiration

Let us help you

DESIGN YOUR **Success** **STORY**

WITH





Success STORY™

WORKSHOPS

PUBLIC • PRIVATE • BESPOKE

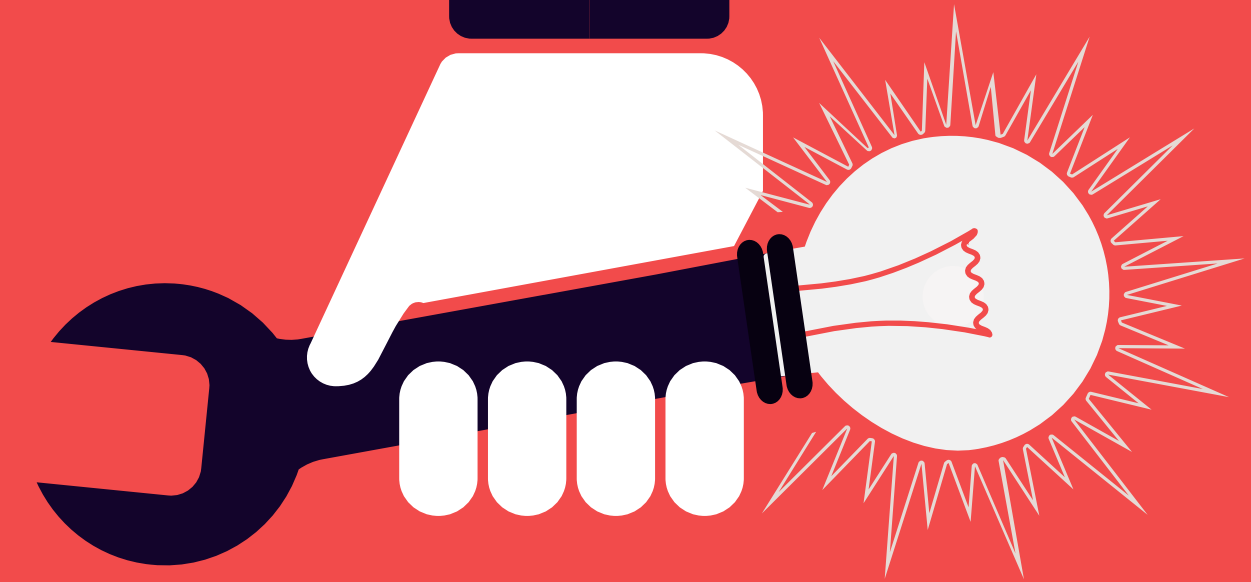
**Where you discover your
new creative toolkit**

Success STORY™

CONSULTANCY

ON-SITE • OFF-SITE • REMOTE

Where we help you bring the power of story
to your unique situation





Success STORY™

DESIGN

CUSTOM

Where we do the
heavy lifting
for you

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↖ Where you are

Where you want to be ↗

